

# WRA 110 - Writing: Science and Technology

## Multimedia Remix Project

This project gives you the opportunity to revise and transmediate one of your earlier projects, strengthening the original purpose of the piece while transforming it into an alternative form of a short documentary. You will work in groups on the documentary and your work must be based on either the Lived Experiences Report, Cultural Analysis Proposal, or Formal Research Report by someone in the group.

Examples of what you may create include:

1. A video detailing a personal narrative of linguistic and technological literacy (Lived Experiences Report).
2. A documentary advocating a position on a particular social issue (Cultural Analysis Proposal).
3. A documentary informing the audience about a particular major here at MSU (Formal Research Report).

Assignment Requirements:

- You **MUST**: return to the topic, audience, and purpose of an earlier project. Expand upon and strengthen this work so your text more fully achieves your purpose(s) as a writer.
- **RADICALLY** and purposefully shift your work from the original mode AND genre, literally “transmediating” it into another form that fulfills the same purpose as the original (though hopefully even more effectively!)
- Purposefully & meaningfully integrate more than one mode of communication (so...not just alphabetic OR visual OR aural...).
- Demonstrate responsible, ethical writing and source attribution practices. Academic citation may not fit into the medium you have chosen; however, for your protection, you **MUST** cite the creations—ideas, sounds, images, words, etc.—of others. Identify them in your work if possible, but certainly create a Works Cited/References page (attached to the Project Assessment Memo described below) in which you identify your use of sources and their publication information.
- Documentaries should be 7-9 minutes in length.
- Include a reflective document in the form of a memo addressed to me in which you individually thoughtfully and thoroughly explain and analyze the choices your group made to revise and transmediate your work, and the effects those choices had on reaching your audience and achieving your purpose.
- **NB: The memo is an INDIVIDUAL ASSIGNMENT.** If you submit the same memo as another student or a remarkably similar memo to another student, I will regard this as academic dishonesty and you **WILL** receive a 0 on the entire project in addition to other possible university sanctions.

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## **REMIX PROJECT ASSESSMENT MEMO**

This portion of the project is a one to two page memo and is your chance to reflect critically on your rhetorical practices and evaluate the project you have constructed and why you chose to construct it—through content, format, and design—in a particular way. You will also be asked to evaluate things like collaboration and the resources you used to complete your project.

As we discussed at the beginning of the semester, you should be developing an understanding and awareness of the complex interaction between purpose, audience, communications strategies, and effects of the documents you compose, among many other situational variables. When you write this memo, address the rhetorical context of the specific case (that is, what are the specific questions you considered regarding purpose, audience, strategies, and their effects on the project) and discuss how you've considered the following elements in constructing your projects:

### **Composing in Context**

- How did the issue you chose affect your composing for the project?
- How did composing for this issue help you to better understand the issue at hand?
- What problems did you encounter in organizing and composing your documentary?
- What role did audience play?

### **Process**

- How did you select the issue/topic you chose?
- What was the most challenging part of the project for you? Why?
- Did you take a systematic approach?

### **Research**

- Which research resources proved to be the most beneficial for you?
- Which ones proved to be the least beneficial?

### **Collaboration**

- Describe the interaction of your group in completing this project?
- Was working in groups for this project fruitful? Why or why not?

### **Project Management**

- How well did you plan your work on this project?
- If you were to do it over again or if you had had more time, what might you have done differently?

### **Documentary Design**

- What is the most effective aspect of your documentary's effectiveness or design? Why?
- How did you make your design decisions?

This memo is a very important part of your project. It will also be a major consideration for the evaluation of your project. Take the time to write a thorough and detailed analysis of your work as the memo will be worth 40% of your individual grade on the project.