

WRA 110

Writing: Science and Technology

Cultural Analysis Proposal

Formal proposals are a significant type of document in the technical workplace. This assignment asks you, through the analysis of a cultural artifact, to investigate a specific social issue and its import on society.

To begin, you will select an artifact of popular culture (a video game, a music video, a movie, a TV show, etc.) and explain how that artifact illustrates or depicts either a group of people or your social issue. You will then provide a thoughtful analysis of what your artifact contributes to the discussion of your social issue. Finally, you will propose a solution that helps or possibly solves the social issue in question.

In order to be complete, your report should have the following sections:

- Executive summary
- Background analysis (analysis of the artifact)
- Description of the issue
- Proposed solution
- Anticipated results/effects
- Conclusion

Your finished report must:

- Adhere strictly to the conventions of either MLA or APA format
- Be 1,800 - 2,100 words in length
- Have a cover page
- Have a Works Cited/References page
- Have a fully-functioning web version consisting of multiple pages.